

CASE STUDY

ROYAL MEDICAL CENTER WEBSITE



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THE OBJECTIVE

The main objective of revamping the website of Royal Medical Center was to showcase their specialties in a planned manner so that visitors can get engaged with the content on their website which will ultimately lead to conversion. Moreover, they wanted a website development platform which is easy to manage and will be responsive on all devices.

THE CHALLENGES

The main difficulty our team faced was to arrange all the content in a structured manner to create a well organised sitemap for the website design and a user-friendly platform that can be easily managed, providing a seamless user experience throughout the pages.

THE SOLUTIONS

Our website development experts worked with an authentic & holistic approach to showcase the client's products and services on the website. A lot of revisions had to be done in order to build a better custom design and layout for the website based on the client's specific requirements. Using HTML5, CSS3, PHP and MySQL, we created a WordPress website which is efficient and user friendly.

THE RESULTS

We built a slick, mobile-first responsive website with a modern and fresh look that better reflects Royal Medical Center's character and approach to medicine and patient care.

This resulted in a clean user experience where customers can easily browse through the categories of services provided by the client and have adequate information access.

